

2021 COMMUNITY AWARDS VIDEO SERIES



COMMUNITY RECOGNITION

Tell the business community you recognize its efforts and show your commitment to a strong local economy. The Community Awards Video Series is a weeks-long online celebration of business leaders, recognizing their most notable accomplishments of the previous year. Award categories include: *Anchor*, *Beautification*, *Rookie of the Year*, *Spirit of Lander*, and *Lifetime Contribution*.

WHEN: Spring 2021

WHERE: Online Media

WHAT: A celebration of the Lander business community

R.O.I.: Weeks of online visibility through local and regional news and social media channels

	Presenting Sponsor (1)	Appearance in Videos	Verbal Recognition in Videos	Logo in Videos and Advertising	Sponsorship
PLATINUM	✓	✓	✓	✓	\$3,500
GOLD		✓	✓	✓	\$2,500
SILVER			✓	✓	\$1,500
BRONZE				✓	\$750