



2022 SPONSORSHIP OPPORTUNITIES



HIGHLIGHT YOUR BUSINESS

SPONSORSHIP



The Lander Chamber promotes and supports community and business development by enhancing the local economy and quality of life.

Our *Legislative Session Preview Luncheon* brings Fremont County's state legislators to Lander to highlight the issues they expect to address in Cheyenne.

Recognizing the accomplishments of local businesses and organizations, our annual *Community Awards Luncheon* offers business-to-business networking and relationship development.

Volunteering in Fremont County makes you a hero for our local non-profits who can't do it without you. Our inaugural *Volunteer Fair* will connect Lander's businesses and non-profits so they can work together to achieve common goals.

Now in its 20th year, *Lander Brewfest* attracts more than 2,500 people from Wyoming and beyond to sample some of the finest independent craft beer brewed in the American West.

Our newest program, the *Lander Young Professionals*, helps your young employees

make friends outside the office, connecting them to the people and places of Lander.

Finally, our *Meet the Candidates Evening Social* brings together local, county, and state candidates for elected office to visit with the public in a casual setting.

We invite you to be a part of one or all of these great events. Sponsors receive valuable benefits and are promoted through multiple channels in Lander, Fremont County, and beyond.

LANDER CHAMBER OF COMMERCE

Lander Visitor Center & Business Complex | 100 N 1st Street, Lander, WY 82520
info@landerchamber.org | (307) 332-3892 | landerchamber.org

LEGISLATIVE SESSION PREVIEW LUNCHEON



THE ISSUES FACING YOUR BUSINESS

The Wyoming Legislature is scheduled to convene February 14 for the 2022 Budget Session. Prepare your business by hearing what Fremont County's state senators and representatives have been addressing during the interim and what issues they expect to consider in 2022.

WHEN: January 14

WHERE: Lander Community & Convention Center

WHO: 125+ from Lander and Fremont County

VIBE: Meet your state legislators; learn the issues facing your business

In cooperation with



	Presenting Sponsor	Logo on All Table Tops	Logo on Program	Logo on Poster	Table Sponsor Your logo on your table(s)	
 PLATINUM	✓	✓	✓	✓	4	\$2,500
GOLD		✓	✓	✓	3	\$1,500
SILVER			✓	✓	2	\$1,000
BRONZE				✓	1	\$500

COMMUNITY AWARDS LUNCHEON



COMMUNITY RECOGNITION

The Community Awards Luncheon is an annual gathering of business and community leaders to recognize the most notable accomplishments of the previous year. Award categories include Anchor, Beautification, Rookie of the Year, Spirit of Lander, and Lifetime Contribution.

WHEN: March 4

WHERE: Lander Community & Convention Center

WHO: 200+ from the business community

VIBE: Recognizing community leaders

	1-minute Address	Presenting Sponsor	Logo on All Table Tops	Logo on Program	Logo on Poster	Table Sponsor <small>Your logo on your table(s)</small>	
PLATINUM	✓	✓	✓	✓	✓	3	\$5,000
GOLD			✓	✓	✓	2	\$3,000
SILVER				✓	✓	1	\$2,000
BRONZE					✓	1	\$1,000

VOLUNTEER FAIR

SPONSORSHIP



CONNECTING BUSINESS AND CHARITY

If you're a local non-profit looking for volunteers for specific projects, or if you are an employer looking to get your employees engaged in meaningful ways in the community, our new *Volunteer Fair* will make the most of your time and effort to connect our businesses to our community.

WHEN: April 2

WHERE: Lander Community & Convention Center

WHO: 100+ from Lander and Fremont County

VIBE: Connect with the community through volunteer opportunities

In cooperation with



					
	Presenting Sponsor	Pre-Event Media	Logo on Program	Logo on Poster	
PLATINUM	✓	✓	✓	✓	\$2,500
GOLD		✓	✓	✓	\$1,500
SILVER			✓	✓	\$1,000
BRONZE				✓	\$500



REAL. WESTERN. BEER.


Lander Brewfest is widely recognized as one of the premier craft beer festivals in the Rocky Mountain region. More than 2,500 visitors descend upon Lander each year to kick off summer at this two-day celebration known as “The Best Little Brewfest in the West.”

WHEN: June 10 & 11

WHERE: City Park

WHO: 2,500+ from the Rocky Mountain region and beyond

VIBE: Great beer, great food, great music, great fun!

		Presenting Sponsor	Major Sponsor	Logo on Pint Glass	On-Site Booth	Pre-Event Media	Logo on T-Shirt	Comp Tickets
TITLE	✓	✓	✓	✓	✓	✓	20	SOLD
PLATINUM		✓	✓	✓	✓	✓	10	\$7,500
GOLD			✓	✓	✓	✓	5	\$2,500
SILVER				✓	✓	✓	3	\$1,000
BRONZE					✓	✓	2	\$500





ROOTING YOUR YOUNG WORKFORCE


Are your young recruits relocating to Lander only to leave after a short time? *Lander Young Professionals* helps your age 21-and-up employees develop meaningful friendships and plant roots outside the workplace, connecting them to people and a place, not just a job.

WHEN: 5-6x yearly

WHERE: Various locations throughout Lander

WHO: 50+ young professionals and growing

VIBE: Making friends and giving back to the community

	Presenting Sponsor	Logo/Mention in all Media	Logo/Mention at all Events	Logo on Chamber LYP Webpage	
 PLATINUM	✓	✓	✓	✓	SOLD
GOLD		✓	✓	✓	\$3,000
SILVER			✓	✓	\$1,000
BRONZE				✓	\$500

PLATINUM SPONSOR



MEET THE CANDIDATES EVENING SOCIAL

SPONSORSHIP



DISCUSS THE ISSUES OF ELECTION '22

Not a typical candidate forum, the *Meet the Candidates Evening Social* is a casual event at which our members and guests from the broader community can enjoy an evening out while visiting one-one-one with current elected officials and those community members seeking to represent us in local and state office.

WHEN: Autumn

WHERE: TBD

WHO: 100+ from Lander and Fremont County

VIBE: Relaxed evening out to discuss the issues important to you and your business



PLATINUM

Presenting Sponsor
Pre-Event Media
Logo on Program
Logo on Poster
Comp Tickets

✓ ✓ ✓ ✓ 5 \$2,500

GOLD

✓ ✓ ✓ 4 \$1,500

SILVER

✓ ✓ 3 \$1,000

BRONZE

✓ 2 \$500