

2022 SPONSORSHIP OPPORTUNITIES

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Lander

Lander Chamber of Commerce VOLUNTEER

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HIGHLIGHT YOUR BUSINESS



he Lander Chamber promotes and supports community and business development by enhancing the local economy and quality of life.

Our Legislative Session Preview Luncheon brings Fremont County's state legislators to Lander to highlight the issues they expect to address in Cheyenne.

Recognizing the accomplishments of local businesses and organizations, our annual *Community Awards Luncheon* offers business-tobusiness networking and relationship development. Volunteering in Fremont County makes you a hero for our local non-profits who can't do it without you. Our inaugural Volunteer Fair will connect Lander's businesses and non-profits so they can work together to achieve common goals.

Now in its 20th year, *Lander Brewfest* attracts more than 2,500 people from Wyoming and beyond to sample some of the finest independent craft beer brewed in the American West.

Our newest program, the Lander Young Professionals, helps your young employees make friends outside the office, connecting them to the people and places of Lander.

Finally, our Meet the Candidates Evening Social brings together local, county, and state candidates for elected office to visit with the public in a casual setting.

We invite you to be a part of one or all of these great events. Sponsors receive valuable benefits and are promoted through multiple channels in Lander, Fremont County, and beyond.

LANDER CHAMBER OF COMMERCE

Lander Visitor Center & Business Complex | 100 N 1st Street, Lander, WY 82520 info@landerchamber.org | (307) 332-3892 | landerchamber.org



LEGISLATIVE SESSION PREVIEW LUNCHEON



THE ISSUES FACING YOUR BUSINESS

The Wyoming Legislature is scheduled to convene February 14 for the 2022 Budget Session. Prepare your business by hearing what Fremont County's state senators and representatives have been addressing during the interim and what issues they expect to consider in 2022.

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PLATINUM	\checkmark	\checkmark	✓	\checkmark	4	\$2,500	
GOLD		✓	✓	✓	3	\$1,500	
SILVER			✓	\checkmark	2	\$1,000	
BRONZE				✓	1	\$500	

WHEN: January 14

WHERE: Lander Community & Convention Center

WHO: 125+ from Lander and Fremont County

VIBE: Meet your state legislators; learn the issues facing your business

In cooperation with





Lander Chamber of Commerce Chamber of Commerce



COMMUNITY RECOGNITION

The Community Awards Luncheon is an annual gathering of business and community leaders to recognize the most notable accomplishments of the previous year. Award categories include Anchor, Beautification, Rookie of the Year, Spirit of Lander, and Lifetime Contribution.

WHEN: March 4

WHERE: Lander Community & Convention Center

WHO: 200+ from the business community

VIBE: Recognizing community leaders







CONNECTING BUSINESS AND CHARITY

If you're a local non-profit looking for volunteers for specific projects, or if you are an employer looking to get your employees engaged in meaningful ways in the community, our new Volunteer Fair will make the most of your time and effort to connect our businesses to our community.

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PLATINUM	\checkmark	\checkmark	\checkmark	✓	\$2,500
GOLD		✓	✓	✓	\$1,500
SILVER			✓	✓	\$1,000
BRONZE				✓	\$500

WHEN: April 2

WHERE: Lander Community & Convention Center

WHO: 100+ from Lander and Fremont County

VIBE: Connect with the community through volunteer opportunities

In cooperation with



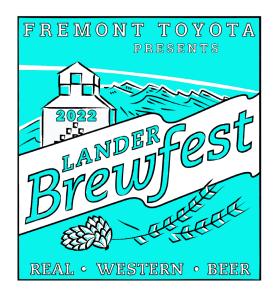




REAL. WESTERN. BEER.

Lander Brewfest is widely recognized as one of the premier craft beer festivals in the Rocky Mountain region. More than 2,500 visitors descend upon Lander each year to kick off summer at this twoday celebration known as "The Best Little Brewfest in the West."

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PLATINU	JM	✓	✓	✓	✓	✓	10	\$7,500
GOLD			✓	~	~	~	5	\$2,500
SILVER				✓	✓	✓	3	\$1,000
BRONZE					\checkmark	\checkmark	2	\$500



WHEN: June 10 & 11

WHERE: City Park

WHO: 2,500+ from the Rocky Mountain region and beyond

VIBE: Great beer, great food, great music, great fun!



LANDER YOUNG PROFESSIONALS





ROOTING YOUR YOUNG WORKFORCE

Are your young recruits relocating to Lander only to leave after a short time? *Lander Young Professionals* helps your age 21-and-up employees develop meaningful friendships and plant roots outside the workplace, connecting them to people and a place, not just a job.

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GOLD		\checkmark	✓	\checkmark	\$3,000
SILVER			✓	\checkmark	\$1,000
BRONZE				✓	\$500

WHEN: 5-6x yearly

WHERE: Various locations throughout Lander

WHO: 50+ young professionals and growing

VIBE: Making friends and giving back to the community

PLATINUM SPONSOR





MEET THE CANDIDATES EVENING SOCIAL







DISCUSS THE ISSUES OF ELECTION '22

Not a typical candidate forum, the *Meet the Candidates Evening Social* is a casual event at which our members and guests from the broader community can enjoy an evening out while visiting one-one-one with current elected officials and those community members seeking to represent us in local and state office.

WHEN: Autumn

WHERE: TBD

WHO: 100+ from Lander and Fremont County

VIBE: Relaxed evening out to discuss the issues important to you and your business

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PLATINUM	\checkmark	✓	\checkmark	✓	5	\$2,500
GOLD		✓	✓	✓	4	\$1,500
SILVER			✓	✓	3	\$1,000
BRONZE				✓	2	\$500