



### 2023 EVENT SPONSORSHIP PACKAGES





### **SHOWCASE YOUR BUSINESS**



he Lander Chamber of Commerce promotes and supports community and business development by enhancing the local economy and quality of life.

Sponsoring our popular events connects your business to targeted audiences, creates broad community goodwill, and creates new relationships and the opportunity to showcase your brand.

Our Legislative Session Preview Luncheon brings Fremont County's state legislators to Lander to highlight the issues they expect to address in the General Session.

Recognizing the accomplishments of local businesses and organizations, our annual Community Awards Luncheon offers business-to-business networking and relationship development.

Volunteers are heroes for our local non-profits, who can't do it without helping hands. Our Volunteer Fair connects Lander's businesses and non-profits so they can work together to achieve common goals.

Lander Brewfest attracts
2,500+ people from Wyoming
and beyond to sample the

finest independent craft beer brewed in the Rocky Mountain West.

The Lander
Young Professionals
help your young employees
make friends outside the
office, connecting them to
the people and places of
Lander.

We invite you to be a part of one or all of these great events. Sponsors receive valuable benefits and are promoted through multiple media channels in Lander, Fremont County, and beyond.

#### LANDER CHAMBER OF COMMERCE

Lander Visitor Center & Business Complex | 100 N 1st Street, Lander, WY 82520 info@landerchamber.org | (307) 332-3892 | landerchamber.org



# LEGISLATIVE SESSION PREVIEW LUNCHEON



### THE ISSUES FACING YOUR BUSINESS

The Wyoming Legislature is scheduled to convene January 10 for the 2023 General Session. Prepare your business by hearing what Fremont County's state senators and representatives have been addressing during the interim and what issues they expect to consider in Cheyenne.

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**WHEN**: December 2

**WHERE:** Lander Community & Convention Center

**WHO:** 125+ from Lander and Fremont County

**VIBE:** Meet your state legislators; learn the issues facing your business

In cooperation with





Contact: info@landerchamber.org | 307-332-3892 | www.landerchamber.org



## **VOLUNTEER FAIR**



### **CONNECTING BUSINESS AND CHARITY**

If you're a local non-profit looking for volunteers for specific projects, or if you are an employer looking to get your employees engaged in meaningful ways in the community, our new Volunteer Fair will make the most of your time and effort to connect our businesses to our community.

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PLATINUM	✓	✓	✓	✓	\$2,500
GOLD		✓	✓	✓	\$1,500
SILVER			✓	✓	\$1,000
BRONZE				<b>✓</b>	\$500

**WHEN**: February

**WHERE:** Lander Community & Convention Center

**WHO:** 100+ from Lander and Fremont County

**VIBE:** Connect with the community through volunteer opportunities

In cooperation with





# **COMMUNITY AWARDS LUNCHEON**



### **COMMUNITY RECOGNITION**

The Community Awards Luncheon is an annual gathering of business and community leaders to recognize the most notable accomplishments of the previous year. Award categories include Anchor, Beautification, Rookie of the Year, Spirit of Lander, and Lifetime Contribution.

**WHEN**: March 3

WHERE: Lander Community & Convention Center

**WHO:** 150+ from the business community

**VIBE:** Recognizing community leaders

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PLATINUM	✓	<b>✓</b>	✓	✓	✓	3	\$5,000
GOLD			✓	✓	✓	2	\$3,000
SILVER				✓	✓	1	\$2,000
BRONZE					✓	1	\$1,000



### **BREWFEST**





#### REAL. WESTERN. BEER.

Lander Brewfest is widely recognized as one of the premier craft beer festivals in the Rocky Mountain region. More than 2,500 visitors descend upon Lander each June to kick off summer at this two-day celebration known as "The Best Little Brewfest in the West."

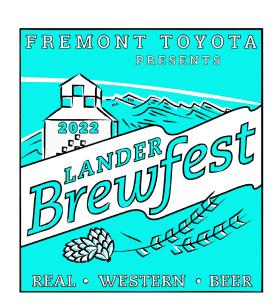
**WHEN**: June 9 & 10

WHERE: City Park

**WHO:** 2,500+ from the Rocky Mountain region and beyond

**VIBE:** Great beer, great food, great music, great fun!

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TITLE	✓	✓	✓	✓	✓	✓	20	SOLD
PLATINU	JM	✓	✓	✓	✓	✓	10	\$7,500
GOLD			✓	✓	✓	✓	5	\$2,500
SILVER				✓	✓	✓	3	\$1,000
BRONZE					<b>✓</b>	✓	2	\$500





## LANDER YOUNG PROFESSIONALS





### **ROOTING YOUR EMPLOYEES TO LANDER**

Are your young recruits relocating to Lander only to leave after a short time? The Lander Young Professionals help your age 21-and-up employees develop meaningful friendships and plant roots outside the workplace, connecting them to people and a place, not just a job.

**WHEN**: 5-6x yearly

**WHERE:** Locations throughout Lander

**WHO:** 50+ young professionals and growing

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**VIBE:** Making friends and giving back to the community

	Prese	ntino s	onsor .	Aedion at a	\$5,000
PLATINUM	✓	✓	✓	✓	\$5,000
GOLD		✓	✓	✓	\$3,000
SILVER			✓	✓	\$1,000
BRONZE				✓	\$500