



# 2023 EVENT SPONSORSHIP PACKAGES





# SHOWCASE YOUR BUSINESS

## SPONSORSHIP



The Lander Chamber of Commerce promotes and supports community and business development by enhancing the local economy and quality of life.

Sponsoring our popular events connects your business to targeted audiences, creates broad community goodwill, and creates new relationships and the opportunity to showcase your brand.

Our *Legislative Session Preview Luncheon* brings Fremont County's state legislators to Lander to highlight the issues they expect to address in the

General Session.

Recognizing the accomplishments of local businesses and organizations, our annual *Community Awards Luncheon* offers business-to-business networking and relationship development.

Volunteers are heroes for our local non-profits, who can't do it without helping hands. Our *Volunteer Fair* connects Lander's businesses and non-profits so they can work together to achieve common goals.

*Lander Brewfest* attracts 2,500+ people from Wyoming and beyond to sample the

finest independent craft beer brewed in the Rocky Mountain West.

The *Lander Young Professionals* help your young employees make friends outside the office, connecting them to the people and places of Lander.

We invite you to be a part of one or all of these great events. Sponsors receive valuable benefits and are promoted through multiple media channels in Lander, Fremont County, and beyond.

## LANDER CHAMBER OF COMMERCE

Lander Visitor Center & Business Complex | 100 N 1st Street, Lander, WY 82520  
[info@landerchamber.org](mailto:info@landerchamber.org) | (307) 332-3892 | [landerchamber.org](http://landerchamber.org)

# LEGISLATIVE SESSION PREVIEW LUNCHEON



## THE ISSUES FACING YOUR BUSINESS

The Wyoming Legislature is scheduled to convene January 10 for the 2023 General Session. Prepare your business by hearing what Fremont County's state senators and representatives have been addressing during the interim and what issues they expect to consider in Cheyenne.

**WHEN:** December 2

**WHERE:** Lander Community & Convention Center

**WHO:** 125+ from Lander and Fremont County

**VIBE:** Meet your state legislators; learn the issues facing your business

In cooperation with



	Presenting Sponsor	Logo on All Table Tops	Logo on Program	Logo on Poster	Table Sponsor Your logo on your table(s)	
 <b>PLATINUM</b>	✓	✓	✓	✓	4	\$2,500
<b>GOLD</b>		✓	✓	✓	3	\$1,500
<b>SILVER</b>			✓	✓	2	\$1,000
<b>BRONZE</b>				✓	1	\$500



# VOLUNTEER FAIR

## SPONSORSHIP



### CONNECTING BUSINESS AND CHARITY

If you're a local non-profit looking for volunteers for specific projects, or if you are an employer looking to get your employees engaged in meaningful ways in the community, our new *Volunteer Fair* will make the most of your time and effort to connect our businesses to our community.

**WHEN:** February

**WHERE:** Lander Community & Convention Center

**WHO:** 100+ from Lander and Fremont County

**VIBE:** Connect with the community through volunteer opportunities

In cooperation with



	Presenting Sponsor	Pre-Event Media	Logo on Program	Logo on Poster	
 <b>PLATINUM</b>	✓	✓	✓	✓	\$2,500
<b>GOLD</b>		✓	✓	✓	\$1,500
<b>SILVER</b>			✓	✓	\$1,000
<b>BRONZE</b>				✓	\$500

# COMMUNITY AWARDS LUNCHEON



## COMMUNITY RECOGNITION

The *Community Awards Luncheon* is an annual gathering of business and community leaders to recognize the most notable accomplishments of the previous year. Award categories include *Anchor*, *Beautification*, *Rookie of the Year*, *Spirit of Lander*, and *Lifetime Contribution*.

**WHEN:** March 3

**WHERE:** Lander Community & Convention Center

**WHO:** 150+ from the business community

**VIBE:** Recognizing community leaders

	1-minute Address	Presenting Sponsor	Logo on All Table Tops	Logo on Program	Logo on Poster	Table Sponsor Your logo on your table(s)	
PLATINUM	✓	✓	✓	✓	✓	3	\$5,000
GOLD			✓	✓	✓	2	\$3,000
SILVER				✓	✓	1	\$2,000
BRONZE					✓	1	\$1,000



## REAL. WESTERN. BEER.

Lander Brewfest is widely recognized as one of the premier craft beer festivals in the Rocky Mountain region. More than 2,500 visitors descend upon Lander each June to kick off summer at this two-day celebration known as “The Best Little Brewfest in the West.”

**WHEN:** June 9 & 10

**WHERE:** City Park

**WHO:** 2,500+ from the Rocky Mountain region and beyond

**VIBE:** Great beer, great food, great music, great fun!

		Presenting Sponsor	Major Sponsor	Logo on Pint Glass	On-Site Booth	Pre-Event Media	Logo on T-Shirt	Comp Tickets
TITLE	✓	✓	✓	✓	✓	✓	20	SOLD
PLATINUM		✓	✓	✓	✓	✓	10	\$7,500
GOLD			✓	✓	✓	✓	5	\$2,500
SILVER				✓	✓	✓	3	\$1,000
BRONZE					✓	✓	2	\$500







## ROOTING YOUR EMPLOYEES TO LANDER


Are your young recruits relocating to Lander only to leave after a short time? The *Lander Young Professionals* help your age 21-and-up employees develop meaningful friendships and plant roots outside the workplace, connecting them to people and a place, not just a job.

**WHEN:** 5-6x yearly

**WHERE:** Locations throughout Lander

**WHO:** 50+ young professionals and growing

**VIBE:** Making friends and giving back to the community

					
	Presenting Sponsor	Logo/Mention in all Media	Logo/Mention at all Events	Logo on LYP Social Media	
<b>PLATINUM</b>	✓	✓	✓	✓	\$5,000
<b>GOLD</b>		✓	✓	✓	\$3,000
<b>SILVER</b>			✓	✓	\$1,000
<b>BRONZE</b>				✓	\$500