



Lander
Chamber of Commerce

2025 EVENT SPONSORSHIP OPPORTUNITIES



SHOWCASE YOUR BUSINESS

SPONSORSHIP



Sponsoring the popular events of the Lander Chamber of Commerce connects your business to large, community-wide audiences, creates broad goodwill, and develops new relationships and the opportunity to showcase your brand.

New in 2025, *Fremont County Restaurant Week* aims to fill our dining establishments with locals looking to take advantage of off-season deals on the diverse flavors of Wind River Country.

Our *Legislative Session Preview Luncheon* brings together Fremont County's legislators

to highlight the issues they expect to address in the Wyoming Legislature.

Recognizing the accomplishments of local businesses and organizations, our annual *Community Awards Luncheon* is Lander's most popular business event of the year, offering business-to-business networking and relationship development.

Lander Brewfest -- "The Best Little Brewfest in the West" -- brings more than 30 independent brewers and distillers to Lander, attracting 2,000+ people to sample the finest libations made in the

Rocky Mountain West.

Making a return in 2025, our monthly *Lunch & Learn* series will provide updates on business and policy trends, keeping you connected and informed.

We invite you to be a part of one or all of these great events. Sponsors receive valuable benefits and are promoted through multiple media channels across all of Fremont County, and beyond.

LANDER CHAMBER OF COMMERCE

Lander Visitor Center & Business Complex | 100 N 1st Street, Lander, WY 82520
meghan@landerchamber.org | (307) 332-3892 x4 | landerchamber.org



LEGISLATIVE SESSION PREVIEW LUNCHEON

SPONSORSHIP



THE ISSUES FACING YOUR BUSINESS

The Wyoming Legislature is scheduled to convene January 14 for its 2025 General Session. Hear what Fremont County’s state senators and representatives have been addressing during the interim and what issues they expect to consider in Cheyenne.

WHEN: December 3, 2024

WHERE: Lander Community & Convention Center

WHO: 150+ from Lander and Fremont County

VIBE: Meet your state legislators; learn the issues facing your business

	Presenting Sponsor	Logo on Table Tents	Logo on Program	Logo on Poster	Table Sponsor Your logo on your table(s)	
PLATINUM	✓	✓	✓	✓	4	SOLD
GOLD		✓	✓	✓	3	\$3,000
SILVER			✓	✓	2	\$2,000
BRONZE				✓	1	\$1,000

In cooperation with





FREMONT COUNTY RESTAURANT WEEK

SPONSORSHIP



SAMPLE THE FLAVORS OF WIND RIVER COUNTRY

New in 2025, *Fremont County Restaurant Week* aims to bring together the residents of Fremont County to sample the delicious variety of our communities' dining establishments.

WHEN: January 19-25, 2025


WHERE: Restaurants across Fremont County

WHO: Thousands of residents all across Fremont County

VIBE: Food, fun, and community!

Presented by



		Presenting Sponsor	Major Sponsor	Logo on Table Tents	Pre-Event/Event Media	Logo on Poster	
TITLE	✓	✓	✓	✓	✓	✓	SOLD
PLATINUM		✓	✓	✓	✓	✓	\$5,000
GOLD			✓	✓	✓	✓	\$3,000
SILVER				✓	✓	✓	\$2,000
BRONZE					✓	✓	\$1,000



COMMUNITY AWARDS LUNCHEON

SPONSORSHIP



COMMUNITY RECOGNITION

The *Community Awards Luncheon* is an annual gathering of business and community leaders to recognize the most notable accomplishments of the previous year. Award categories include *Anchor*, *Beautification*, *Rookie of the Year*, *Spirit of Lander*, and *Lifetime Contribution*.

WHEN: Spring 2025

WHERE: Lander Community & Convention Center

WHO: 150+ from the business community

VIBE: Publicly recognizing community leaders

	1-minute Address	Presenting Sponsor	Logo on All Table Tops	Logo on Program	Logo on Poster	Table Sponsor (Your logo on your table(s))	
PLATINUM	✓	✓	✓	✓	✓	4	SOLD
GOLD		✓	✓	✓		3	\$3,000
SILVER			✓	✓		2	\$2,000
BRONZE				✓		1	\$1,000

Presented by





BREWFEST



SPONSORSHIP



REAL. WESTERN. BEER.


Lander Brewfest is widely recognized as one of the premier craft beer festivals in the Rocky Mountain region. More than 2,000 visitors descend upon Lander each June to kick off summer at this two-day celebration known as “The Best Little Brewfest in the West.”

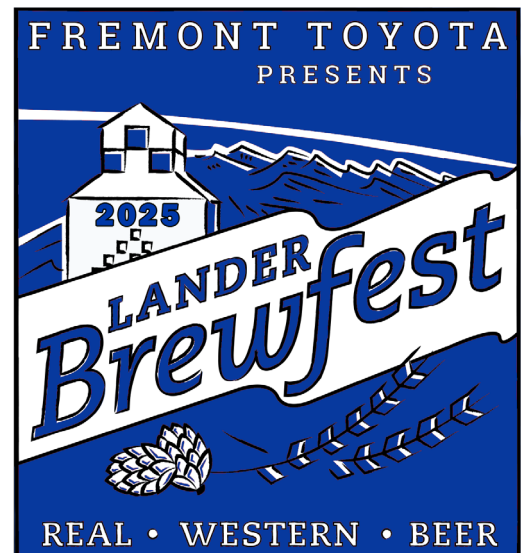
WHEN: June 13-14, 2025

WHERE: Lander City Park (Yes, we're back!)

WHO: 2,000+ from Wyoming and beyond

VIBE: Great beer and spirits, great food, great music, great fun!

		Presenting Sponsor	Major Sponsor	On-Site Booth	Pre-Event Media	Logo on T-Shirt	Comp Tickets
TITLE	✓	✓	✓	✓	✓	20	SOLD
PLATINUM		✓	✓	✓	✓	10	\$7,500
GOLD			✓	✓	✓	5	\$2,500
SILVER			✓	✓	✓	3	\$1,000
BRONZE				✓	✓	2	\$500





LUNCH & LEARN

SPONSORSHIP



CONNECTING & LEARNING

Our monthly *Lunch & Learn* series connects members of the business and broader community with opportunities for developing skills, learning about local businesses, getting informed on public policy issues that impact your business, and more. Promote your own business/organization or the appearance of a guest speaker.

WHEN: Monthly

WHERE: Central Wyoming College Lander Campus

WHO: 15-20+ members of the business and broader Lander community

VIBE: Making connections and getting informed on local business news and trends

In cooperation with



PER MONTH SPONSORSHIP

- Presenting Sponsor
- Logo/Mention in all media
- Logo/Mention at event
- Mention on Fremont Biz Show

\$500